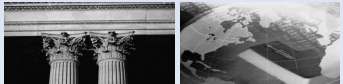




# Euro Consult Management

## Corporate Profile 2010





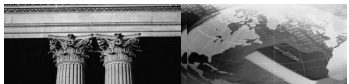
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# Euro Consult Management



## Introduction

**Euro Consult Management** provides consultation services in the fields of finance and industry by providing direction and guidance to companies wishing to establish their presence in the UAE, the GCC region, as well as in local and regional markets. Consulting is provided to firms with potential investments in trading and industrial projects, including the preparation of the necessary legality, in accordance to the local rules and regulations, and feasibility studies. Furthermore, Euro Consult is able to assist firms in raising the necessary funding for the initiation and successful completion of potential projects.

Our firm is qualified to arrange mergers and joint ventures between local companies as well as develop their operations and restructure the firms' organizational framework in order to maximize their market share and profitability.

Euro Consult, through its expertise can as well arrange joint ventures between local and international companies, which are planning to penetrate the local and regional markets in cooperation with and through experienced companies and organizations in order to minimize their operating risk and introduce them to the right parties in the private sector as well as to the related government departments for tenders and projects.

Euro Consult is assigned as a consultant to several international companies related to construction, supply of equipments and materials, industrial machinery, aerial mapping and GIS, safety and security, renewable energy and environmental projects, financing of viable industrial projects and real estate development through international organizations and venture capital companies.

We at Euro Consult , strive to provide the best possible services in the areas of consultation, and financial guidance, through this we can ensure to maintain your company's standards, heighten your industrial and financial prospects, and guarantee your everlasting standing in the arena of business competition.

**Euro Consult** is based in Abu Dhabi and are of North American, European, Asian and Middle Eastern origin. The team has seasoned professionals with significant experience in various technical fields





# Euro Consult's Sector Focus

## Objectives

To create a regional corporate conglomerate organisation that continues to develop high yielding & strong returns to its shareholders with the support of an investment holding company that allows for the continuous growth in various asset classes that can be spun off into corporate units.

### Business Consultancy

- Providing solutions in capital raising, project finance , intermediation, negotiations, engineering, consultancy, mergers & acquisition, and project management in Oil & Gas, Real Estate & other industries.

### Hospitality

- Hotel management, tourism, health care, food management, event management, hospitality marketing management, facility management, & catering of various facilities ranging from restaurants, work housing camps, clubs, hotels, and resorts.

### General Industries

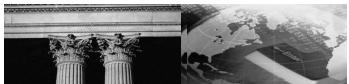
- Venture capital, private equity, project management, operations management, brokerage & the sale of Industrial units in
  - Oil & Gas
  - Petrochemical projects consist of Polyethylene terephthalate, PP Non-Woven's, Maleic Anhydride , PE Profiles , PVC Plastic Pipes

### General Trading

- Consulted for the importing and exporting & supply of various goods within the construction sector
  - Sector areas consist of: Traffic materials , Metro transport, highway safety products, parking meters . automated parking systems, traffic management, rail road systems and studies, construction materials and equipments, medical materials and equipments, energy related materials and equipments, electrical and electromechanical materials, sanitary material and equipments, flooring materials , tiles, kitchen cabinets, kitchen equipments

### Corporate Representation

- Immediate Business development & regional commercial reach, Regional Business development services, business centers, project development, consultancy, media & IT, project distributor, corporate intermediation





# Service Overview

## • Business Consultancy

- Assisting in project development & related financing
- Conducting feasibility studies
- Negotiations
- Consultancy
- Mergers & acquisition
- Advising on the acquisition strategy and criteria
  - Identifying target companies
  - Evaluating target companies
- Structuring transactions
- Valuation and price assessment of said targets
- Negotiation between the parties
- Resolve any international and regional tax issues
- Formalizing the deal and providing due diligence
- Consummating the transaction
- Advising on post transaction matters
- Due Diligence- financial, technical, & legal



*ENCOMPASSING CHANGE TO  
A DIRECTION THAT YOU  
WANT*





# Service Overview

- **Corporate Intermediation & Representation**

- Immediate Business development & commercial access
- Regional Business development services
- Local & regional reach to business community
- Business centers

- **Project Management**

- Real estate: Hotels
- Construction/contracting
- Industrial/Real Estate Development
- Hospitality, Oil & Gas, & real estate projects

- **Hospitality**

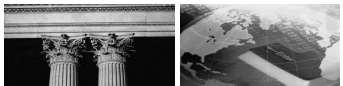
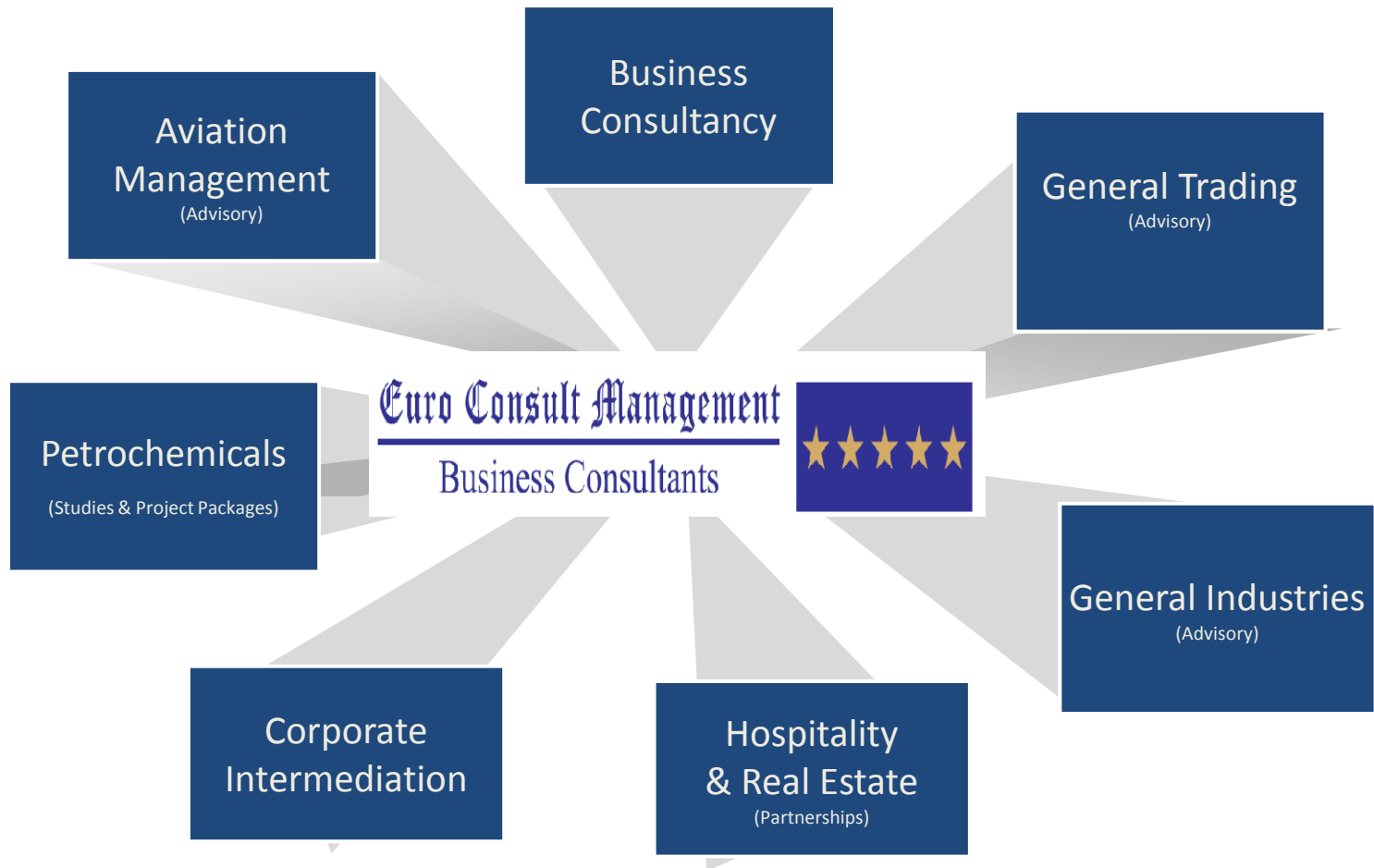
- Hotel Management
- Facility management
- Event management
- Hospitality marketing management
- Catering





# Expertise

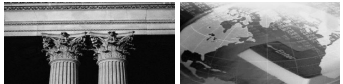
Euro Consults has professionals in various fields





# Organisational Structure

## Overview Euro Consult Management





# Schedule A: Hospitality Division

Our hospitality division brings solutions for all clients & partners

<b>HOSPITALITY</b>	<ul style="list-style-type: none"><li>▪The hospitality division focuses on providing high quality solutions for an array of restaurants, hotels, resorts, worker housing camps, and events with a core theme geared towards taste, food security, and health for a competitive price point.</li></ul>
<b>GROWTH OUTLOOK</b>	<ul style="list-style-type: none"><li>▪Increased travel and tourism in Europe and the United Arab Emirates has greatly increased the need for hotels, food management &amp; catering solutions.</li><li>▪Increased standards of living have increased expectations of a client and food quality is inherit in catering.</li></ul>
<b>SELECTION CRITERIA</b>	<ul style="list-style-type: none"><li>▪Selection of hotel &amp; foods with an affordable multitude of high quality standards, plates &amp; cultures</li><li>▪A balanced mixture of style developed by our experts to satisfy lifestyles as well as please the appetite</li></ul>
<b>GEOGRAPHIC COVERAGE</b>	<ul style="list-style-type: none"><li>▪Abu Dhabi and Croatia</li></ul>
<b>STRATEGIES</b>	<ul style="list-style-type: none"><li>▪ To provide a level of exclusivity to a client at an affordable and comfortable lifestyle</li></ul>





# Schedule A: Hospitality Division

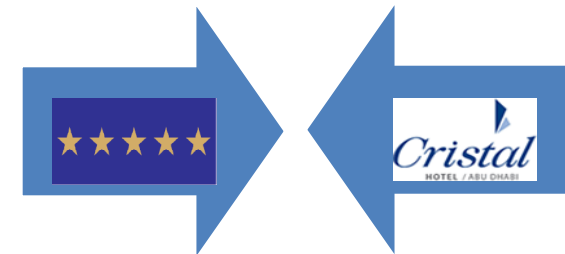
## Partners

- Euro Consult has established partnerships with hotels & resort companies, that provide hotel facilities in Abu Dhabi and will provide luxurious resort facilities in Fuzine, Croatia. Additionally, Euro Consult has partnerships with several catering and service providers to accommodate the needs of Euro Consult’s clients.

### Reference Partners

<p><b>Cristal Hotels Abu Dhabi</b></p>	<ul style="list-style-type: none"> <li>▪Cristal Hotel Abu Dhabi is located in the city centre of Abu Dhabi and is a 4 star hotel that has services &amp; facilities that consist of:             <ul style="list-style-type: none"> <li>▪Business Center/Executive Lounge &amp; High speed internet access</li> <li>▪Gems All Day Dining Restaurant , Blendz Café &amp; In-room tea and coffee facilities</li> <li>▪Ladies hair salon &amp; beauty center</li> <li>▪5 Meeting Rooms &amp; 2 Function Halls</li> <li>▪Indoor Pool, Sauna/Steam Room</li> <li>▪Figure 8 (Gym) &amp; Cristal Spa</li> <li>▪Underground parking with Valet Service</li> <li>▪24 hrs. Housekeeping &amp; Laundry &amp; 24 hrs. Room Service</li> </ul> </li> </ul>
<p><b>Fuzine Hotels &amp; Resorts, Croatia</b></p>	<ul style="list-style-type: none"> <li>▪Resort in western Croatia to provide an exclusive resort lifestyle with additional business lines that focus on skiing, high and low intensity ski slopes, snow tobogganing, &amp; customized ethnic and international catering . (under structure)</li> </ul>
<p><b>Hospitality</b></p>	<ul style="list-style-type: none"> <li>▪The hospitality &amp; catering company focuses on providing high quality and high volume food delivery to an array of restaurants, hotels, resorts, worker housing camps, and events with a core theme geared towards taste, food security, and health for a competitive price point.</li> </ul>

### *Partnerships that Work*



<http://www.cristalhotelsandresorts.com>



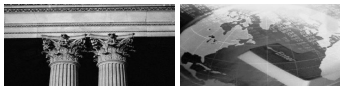


# Schedule B: Petrochemicals

Our Petrochemical's division currently offers Investors access to a diversified portfolio of OIL & GAS investment opportunities

Euro Consult Management has established partnerships with multinational technology and manufacturing companies, that provide state-of-the-art technologies for the set up, restructuring, and implementation of predictable and proven management and project delivery systems in industry. Euro Consult provides consultation solutions and services in the fields of oil & gas, refineries, forward integrated petroleum products and Industrial chemical manufacturing by providing direction and guidance to companies wishing to establish their presence in the GCC Region, as well as in local and regional markets. Projects we are actively working on include:

- A Forward integration of petroleum refinery gas to convert in to high value Maleic Anhydride (MA) – Manufacturing project of capacity 70,000MT
- A Polypropylene Non Woven Manufacturing Unit in Sohar, Oman
- A Polyethylene Terephthalate (PET) Manufacturing Unit in Sohar Oman
- An investment opportunity in Qatar/Libya with butane gas
- A Sustainable Opportunity / Scarce Resource / Strategic Infrastructure project in Solar Energy in Greece
- Plastic Pipe Plan-technology transfer program to UAE



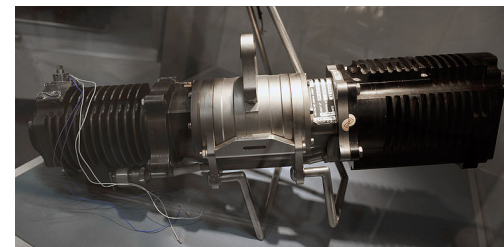
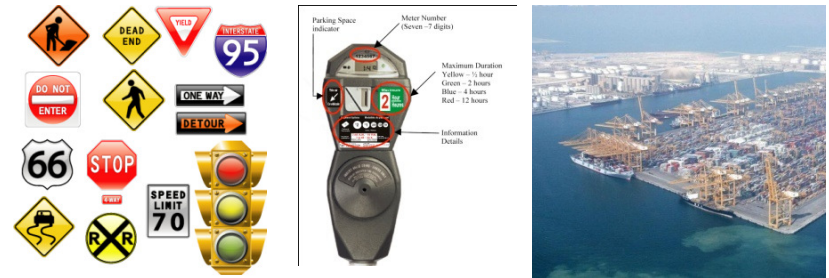


# Schedule C: General Trading Division

## Trading Solutions for “just in time” delivery into the Abu Dhabi Housing Market

Euro Consult’s general trading advisory has a strategic alliance is to develop quick solutions in the importation/exportation of materials for their projects and for clients’ projects. Predominately the main area of trading focus is in the construction sector and follows the given set of criteria:

- Sector diversification across various sectors including:
  - Traffic materials , highway safety products, parking meters. automated parking systems, traffic management, rail road systems and studies
  - Construction materials and equipments, medical materials and equipments, energy related materials and equipments,
  - Electrical and electromechanical materials, sanitary material and equipments, flooring materials, tiles, kitchen cabinets, kitchen equipments
- Importing of materials from various geographical zones
- Exporting of materials to various geographical zones with some focus on other GCC markets
- Geographical diversification across the MEAA region
- Established joint venture & partnership with a recognised international partner to bid, develop and manage projects throughout the Middle East
- Opportunity lies in the undersupplied sectors throughout the GCC.



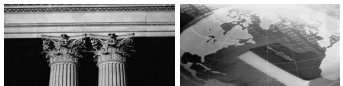


# Schedule D: Corporate Representation

## Corporate Intermediation & Representation: Bridging the gaps between companies

Euro Consult's successful corporate intermediation & representation division is a market leader and allows for a low cost & quick solution to access commercial projects and the market for one of the fastest growing markets in the Middle East.

- Regional commercial development
- Corporate & brand representation
- Local & regional reach into the commercial community
- Local & regional reach to the various GCC & MENA municipal & federal governments
- Local & regional reach into real estate projects
- Establishment of joint venture & partnerships with recognised regional players to bid, win, & develop and manage projects throughout the Middle East
- Opportunity lies in the underserved and lacklustre sectors throughout all countries in the GCC.





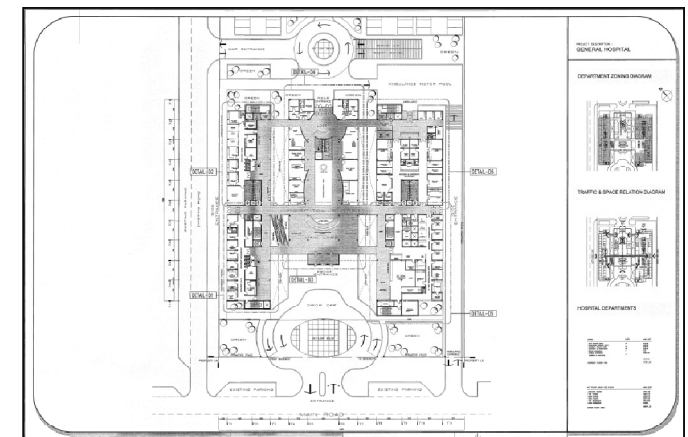
# Schedule E: Health Care Project

## AL Salam Hospital

Euro Consult currently has a major health care initiative to study the health care industry and prepare a turn key feasibility study for the development of a private health care complex in Abu Dhabi alongside reputable local partners.

Highlights of the project consist of the following:


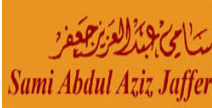


- General Hospital health care model
  - Out Patient Department
  - Customer Service Department
  - Women's Health Department
  - Accident & Emergency
  - Retail Pharmacy
  - Public Service Areas
  - Nursing Hospital
- Total GFA 34,877 m<sup>2</sup>, 2B, G, +3 + roof
- 118 beds
- Location: Abu Dhabi
- Establishment of joint venture & partnership: HCH Health Care Holding GmbH, a major European Player, to develop and manage hospitals throughout the Middle East
- Opportunity lies in the underserved and lacklustre sectors throughout all countries in the GCC
- The estimated project budget is €150 million for the turn key set up of the health care facility



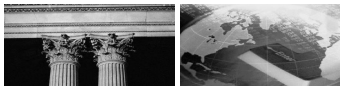


# Key Partners

## Key Partners & Clients

Partner & Client Companies			
	COMPANY	LOGO	ADDRESS
1	Dongbu Engineering Co. <i>Environment projects, Infrastructure, Construction</i>		<a href="http://www.dbeng.co.kr">www.dbeng.co.kr</a>
2	Sami Abdul Aziz Jaffer Co. <i>Suppliers &amp; Contractors</i>		<a href="http://saajaaj.com/">http://saajaaj.com/</a>
3	Arch International Group		<a href="http://www.beta-wellness.com">www.beta-wellness.com</a>
4	Nowait Transit		<a href="http://www.nowaitransit.com">www.nowaitransit.com</a>
5	I-Nai <i>Special Building Designs &amp; Islamic Heritage Buildings</i>		<a href="mailto:n6inai@tm.net.my">n6inai@tm.net.my</a>

	COMPANY	LOGO	ADDRESS
6	Guardian Insurance Brokers <i>Insurance Coverage Provider</i>		<a href="http://www.gib-uae.com">www.gib-uae.com</a>
7	Alliott Management <i>Management &amp; Audit Consultants</i>	 	<a href="http://www.alliottuae.com/contactus.html">http://www.alliottuae.com/contactus.html</a>
8	HSP International <i>Highway Safety Products &amp; Security Systems</i>	U.S.A. – Cyprus	Contact Person: Mr. Tony Cooper
9	HCH Health Care Holding GmbH <i>Health Care</i>	HEALTH CARE COMPANY 	<a href="http://www.healthcarecompany.at">www.healthcarecompany.at</a>
10	Draupnir Equity Holding GmbH <i>Highway Safety Products &amp; Security Systems</i>		Schottengasse 4/32, 1010, Wein, Austria
11	Suntos Co. <i>Solar Road Safety Equipments</i>		<a href="mailto:suntos1@ms79.hinet.net">suntos1@ms79.hinet.net</a>





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